U.S. Congressional International Conservation

2010







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ICCF Teddy Roosevelt[®] International Conservation Award

ICCF presents the Teddy Roosevelt[®] International Conservation Award to recognize innovative leadership in conservation policy by a government leader. We are pleased to honor **Russell E. Train** with this award in recognition of his historic conservation leadership in government and individual conservation leadership. Mr. Train has been a leader in the conservation movement for more than 50 years; he is the Founder and Chairman Emeritus of the World Wildlife Fund; and served as the Administrator of the Environmental Protection Agency from 1973-1977.

Russell oversaw the creation and implementation of much of the legislation that would become the basis for environmental policy in the United States. He played a key role in shaping America's national environmental policy in his roles as member of the National Water Commission, Chairman of the Task Force on Environment for U.S. President-elect Richard M. Nixon, Under Secretary of U.S Department of the Interior, Chairman of the Council on Environmental Quality (CEQ), and Administrator of the U.S. Environmental Protection Agency. He is credited with bringing environmental issues to the broad attention of the American public, playing a key role in the development of the National Environment Policy Act of 1969, developing the concept for and promoting the establishment of the UNESCO World Heritage program, and leading the U.S. delegation to negotiate the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES).

In addition to his outstanding achievements in the government sector, Russell has established a personal legacy as a conservation pioneer. Russell founded the Wildlife Leadership Foundation and the African Wildlife Foundation and helped to establish the College of African Wildlife Management in Tanzania. He has served as Chairman



Russell E. Train, Founder Chairman Emeritus, World Wildlife Fund

of the Board of Directors of the World Wildlife Fund and The Conservation Foundation. In 1991, he received the Presidential Medal of Freedom in recognition of his work in conservation. He is also the recipient of the Heinz Award Chairman's Medal, for his achievements as "a tireless advocate for the cause of the environment... the architect of an environmental agenda without parallel in history in its scope...and a truly outstanding example of how a single life can make a difference in the world."

ICCF Teddy Roosevelt® **International Conservation** Award

It is our great pleasure to honor the eleven nations of the Great Green Wall initiative with the ICCF Teddy Roosevelt[®] International Conservation Award in recognition of their leadership commitment to abate desert encroachment, reforest, and recapture the economic vitality of the Sahel region of Africa.

The aim of the Great Green Wall project is to tackle both desertification and poverty in the Saharo-Sahelian zones by establishing a strip of forest 15 kilometers wide on average and more than 7,100 kilometers long that would link Dakar on the Atlantic coast with Djibouti on the Red Sea in the east. The 11 countries involved in the project are **Burkina Faso, Chad, Djibouti, Eritrea, Ethiopia, Mali, Mauritania, Niger, Nigeria, Senegal and Sudan.**

ICCF Conservation Leadership in Business Award



Dave Lewis, President of the Americas, Unilever

The ICCF Conservation Leadership in Business Award honors leaders who use business to inspire solutions to environmental crises. ICCF is pleased to recognize Unilever for its impressive environmental commitment, including a focus on sustainable agriculture, water and eco-efficiency, and reduction of environmental impact across the life cycle of its products. Unilever is a world leader in sustainable agriculture, focusing on purchasing key crops from sustainable sources. This includes a growing commitment to sourcing tea from Rainforest Alliance Certified Farms and to purchase all palm oil from certified sustainable sources by 2015. Unilever is a founding member of the Roundtable on Sustainable Palm Oil and in 2009 was one of the top five corporations in World Wildlife Fund's Palm Oil Buyers'



Expected impacts of the Great Green Wall include slowing soil erosion; degraded soil restructuring; increased reforestation rates; revival, development, and diversification of agriculture and stockbreeding; vegetal and animal biodiversity restoration, conservation, and development; increasing coverage of local needs in forest products; improved living standard and health; reversal of rural migration phenomenon; and control of water resources. By creating a sustainable, physical, organic shield against the desert, the Great Green Wall will not only revitalize the environment, but will also improve the capacity of local communities to benefit from sustainable natural resources in order to preserve their way of life.



Scorecard. Since 1995, Unilever has reduced its water use in manufacturing by more than 65 percent. Unilever is also strongly committed to preserve and protect America's National Parks. As the longest-standing corporate partner of the National Park Foundation, Unilever has donated over \$50 million dollars to sustain America's National Parks. Accepting the award on behalf of Unilever is Mr. Dave Lewis, Unilever President of the Americas.





Forging Conservation Partnerships

ICCF is inspired by a belief that it is in America's interest to expand its leadership in the world to promote sound long-term policies of go its leadership in the world to promote sound long-term policies of good management of land, water, and biodiversity. ICCF unites American policymakers, businesses, NGOs, and foreign governments to educate them on the vital links between good natural resource management and sustainable economic development, poverty alleviation, conflict avoidance, good governance, global food and water security, human health, and regional security.

> ICCF works with the leadership of the U.S. Congressional International Conservation Caucus, which comprises more than one-third of the U.S. House of Representatives and a growing number in the U.S. Senate, to identify conservation concerns and generate the broadest audience for ICCF educational programs.

> ICCF is the strongest association of U.S. public and private sector representatives dedicated to international conservation. Council members represent NGOs, corporations, and government entities, and possess diverse experience and skill sets. These corporations and NGOs share a common mission to implement conservation projects safeguarding wildlife and biodiversity, protecting and restoring habitat, and generating economic opportunities and social benefits for surrounding communities who are necessarily the long-term stewards of local natural resources.





"Ensuring that we leave an earth that offers fresh water, clean air, natural resources and abundant beauty is a transcendent idea that unites every country around the world. We must establish global conservation ethics that every person can embrace."

happening in a very concrete, significant way. ICCF has played a key role in achieving this." --- Russ Mittermeier President

10 or 15 years ago, now it is

— Harrison Ford Actor and Recipient of ICCF's "The Good Steward" Award



"We are all trying to come up with a common agenda — that is a pretty new thing. It was all talk



"As society grows and develops, we put increasing pressure on many of the components of our natural resources. ICCF is a leader in raising awareness of and seeking solutions to this challenge."





"ICCF brings together leaders from both sides of the aisle and it advances the vision for international conservation.

— Carter Roberts President & CEO World Wildlife Fund

CONSERVATION Council of NATION

The CCN is organizing a powerful global network of partner nations to establish and foster diplomatic & interparliamentary relationships with ICCF's strong base of partners and government leaders.

ICCF is extending its collaboration in its most ambitious undertaking yet by supporting the formation and launch of the "Conservation Council of Nations" (CCN) within its organizational structure, comprised of nation members. The CCN provides a unique opportunity for all nations that believe in the critical importance of conservation and the link between good natural resource management and sustainable economic growth to join ICCF's collaboration of like-minded corporate and NGO partners to help forge bold new solutions.

The CCN is organizing a strong global network of partner nations to establish and foster diplomatic & interparliamentary relationships with ICCF's strong base of partners and government leaders and to build consensus on issues relating to good natural resource management and its links to poverty alleviation, sustainable economic development, and conflict avoidance. Working with the leadership of the International Conservation Caucuses in the United States Congress, through CCN partner embassies in Washington and with their parliaments at home, and relying on the strength and diversity of ICCF's broad partner base, the CCN has an unprecedented opportunity to become an active global force in conservation.

Recognizing that there is far too little interparliamentary networking and collaboration on regional and global conservation issues, ICCF – which has a history of achieving nonpartisan consensus on conservation issues within the United States Congress – will work with the CCN and its partner nations to create and expand interparliamentary dialogue on critical conservation issues on a bilateral and multilateral basis and to assist Council nations in developing and supporting conservation "caucuses" within their own congresses and parliaments.

ICCF envisions the CCN as a collaboration of like-minded diplomatic and legislative leaders that will advance a "good stewardship" agenda while bringing nations and national leaders together informally to build personal bonds between leaders that will transcend nations and party politics to achieve ambitious goals together.



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The **Natural Security** Challenge

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Presentation of the Colors

United States Marine Corps Color Guard

Invocation

The Reverend Daniel P. Coughlin Chaplain, U.S. House of Representatives

> Jim Fowler Master of Ceremonies

> > Remarks

Senator Lindsey Graham (R-SC)

Introduction of ICCF Conservation **Council of Nations**

John B. Gantt, Jr. **ICCF** President

Dinner Served



Dinner Prepared by Texas Cowboy Chefs Lisa & Tom Perini

C/D

Mesquite Smoked Peppered Beef Tenderloin Served with Horseradish Cream

Slow Smoked Pork Ribs Rubbed with Chef Perini's Secret Seasoning

Marinated Shrimp

Traditional Ranch House Salad

Green Chile Hominy

Old Fashioned Green Beans with New Potatoes

Bread Pudding with Whiskey Sauce

Monique Barbut CEO & Chairperson, Global Environment Facility

Presentation of the ICCF Teddy Roosevelt® International Conservation Award The Countries of the

His Excellency Abdoulaye Wade President of the Republic of Senegal

His Excellency Juan Elvira Mexican Minister of Environment and Natural Resources

> Presentation of ICCF Conservation Leadership in Business Award Unilever Accepted by Dave Lewis President of the Americas Unilever

Presentation of the ICCF Teddy Roosevelt® International Conservation Award to Russell E. Train

Commemoration of A Lifetime of Conservation Former Secretary of the Interior Stewart Udall

> David H. Barron Founder ICCF

Great Green Wall Initiative

Accepted by



The members of the ICCF Advisory Council and their dedicated team of government affairs representatives: Conservation International, Peter Jenkins, Manuel Oliva The Nature Conservancy, Bill Millan Wildlife Conservation Society, John Calvelli, Kelly Aylward, Nav Ayanand World Wildlife Fund, Bill Eichbaum

> The ICCF extends SINCERE GRATITUDE to our loyal friends: Magalen O. Bryant and Paul Tudor Jones II

Our legal counsel: Baker Hostetler, E. Mark Braden, Esq. and Hogan Lovells, William A. Bennett, Esq.



The Texas Cowboy and Cowgirl Chefs, Tom and Lisa Perini, and their staff from the Perini Ranch Steakhouse in Buffalo Gap, Texas, Population 463

OCULOUIA for their donation of Coca-Cola Zero and Dasani water

for their generous donation of tonight's beer



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Our Conservation Partner Rare Species Fund, Doc Antle, and their Animal Ambassadors

For his loyal help and sound advice, our good friend Mark Christmas

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Cristina Mittermeier and the members of the International League of Conservation Photographers Apvertising | Marketing | Design

Beverly Aird-Rankin of Aird Designs for Creative Direction, Layout, and Design

And Special Thanks to our Tireless Staff and Interns:

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