



## 2017 Partners in Conservation Portfolio

Dear ICCF Conservation Council Partners:

We are collecting material for the 2017 ICCF Partners in Conservation portfolio, and look forward to highlighting your organization. This portfolio will be distributed to Members of Congress, Administration personnel, foreign government officials and leaders in the private sector, civil society and multilateral funding institutions. It will be featured at all ICCF events during the next year.

Please see the link below to last year's Partners in Conservation portfolio, which focused on **Conservation Through Development**. Each member of ICCF's Conservation Council received a two-page layout to highlight a conservation success story. This year's format will be similar.

<http://www.internationalconservation.org/publications/PIC2016.pdf>

The 2017 Partners in Conservation portfolio will highlight your conservation partnerships to illustrate that business and conservation must go hand in hand and that conservation is vital to sustainable development and human well-being. It will emphasize that the public and private sectors can work together to create solutions that benefit both people and the environment, which also improve the bottom line for companies and their shareholders.



It will focus on ICCF's core themes:

- Natural Resource Wealth Management™: Treating natural resources as assets that must be intelligently managed to increase the benefit they provide communities over time.
- The direct connection between international conservation and American economic and national security.
- Teddy Roosevelt Approach: Protection of natural resources goes hand in hand with development; wise utilization of resources ensures that future generations may benefit from them as well.
- Market-Based Solutions: Natural resources must be used in a manner that allows people to benefit from these resources while also providing them with incentive to ensure their long-term viability.
- Public-Private Partnerships: Collaborations between the public and private sectors to share resources in order to drive creative conservation solutions.

For your submission, please provide the following:

- An article of approximately 300-500 words with a title
- 3-5 photos in the highest resolution possible (at least 300 dpi) with captions, including credits
- A list of project partners
- Your organization's logo in eps vector format

We look forward to working with you on your submission. Please contact Brian Parham at 202.471.4222 or [bparham@iccfoundation.us](mailto:bparham@iccfoundation.us) with any questions. Please send us your draft by **Friday November 4, 2016**. We will provide you with a proof to edit before we go to print.

Thank you and best wishes,

Susan H. Lylis  
Vice President for ICCF U.S. & ICCF Africa